



# IAREP

International Association for  
Research in Economic Psychology

<http://www.iarep.org/>

## November 2013 Newsletter

The IAREP Newsletter is issued by the International Association for Research in Economic Psychology as an announcement bulletin for its members.

Contributions to this newsletter are welcome. To submit contributions please e-mail Agata Gasiorowska ([agasiorska@swps.edu.pl](mailto:agasiorska@swps.edu.pl)). Relevant items include information about conferences, workshops, special issues of journals or other activities in economic psychology, behavioral economics, and related fields.

If you are a IAREP member and want to send an e-mail to all other IAREP members, you can do so by sending an e-mail to [IAREP-NET@JISCMAIL.AC.UK](mailto:IAREP-NET@JISCMAIL.AC.UK) . The administrator of this mailing list is IAREP membership officer, Jakub Traczyk, [jtraczyk@swps.edu.pl](mailto:jtraczyk@swps.edu.pl).

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## Table of Contents

Editorial .....	4
From the President's Desk .....	5
IAREP General Assembly Minutes .....	6
Announcement by the Honorary Treasurer .....	7
IAREP Membership Renewals .....	7
IAREP Conference 2014 Paris, France .....	8
SABE 2014 Lake Tahoe, USA .....	9
ICABEEP (The International Confederation for the Advancement of Behavioral Economics and Economic Psychology) news .....	10
Results of Student Paper Competition - Atlanta 2013 .....	11
Report from ICABEEP co-sponsored workshop on methods in tax research "Shedding light on the shadow of economy: A critical assessment of methods in tax research" .....	12
Report from ICABEEP co-sponsored The Bay Area Behavioral and Experimental Economics Workshop .....	13
Report from Vienna Workshop on (Psychological) Ownership & Decision Making .....	14
Call for papers - II International Seminar on Economic Psychology "Psychology of Economic Self-Determination of Person and Community" .....	15
Call for paper - II International Research-to-Practice Conference "Economic psychology: Past, Present, Future", Saratov, Russia, May 2014 .....	16
NUMIP-Interactive Museum Center of Reference in Economic Psychology and Financial Education, at the Money Museum in the Brazilian Central Bank .....	17

## ***Editorial***

*Agata Gasiorowska*

This year IAREP conference took place in Atlanta, and was organized by Shabnam Mousavi and Reza Kheirandish as a joint SABE-IAREP-ICABEEP event. The minutes from the General Assembly that took place during the conference are included in this newsletter. The General Assembly unanimously welcomed Leonhard Lades as Honorary Treasurer. Jakub Traczyk has accepted the new position of Membership Administrator (a position replacing the previous position of Administrative Officer).

Please make sure to read the instructions regarding membership renewal.

In this Newsletter, you will see some details about the past and upcoming ICABEEP sponsored workshop and conferences organized by IAREP and SABE. Specifically, you will find the information on the workshop organized by Christoph Kogler and Eva Hofmann (Faculty of Psychology, University of Vienna) with the title “Shedding light on the shadow of economy: A critical assessments of methods in tax research”, the workshop organized by Bernadette Kamleitner and Stephan Dickert (Vienna University of Economics and Business) on “Ownership and Economic Decisions” and The Bay Area Behavioral and Experimental Economics Workshop organized by John Ifcher and Alessandra Cassar

The impact factor of the *Journal of Economic Psychology* for 2012 was published and shows a slight increase to 1.081. We are maintaining our respected position among journals in our field.

All the best,

Agata

## ***From the President's Desk***

*David Leiser*

Dear Friends

It is a pleasure to write a few words of introduction to this newsletter. A pleasure because even a cursory glance shows the number and breadth of activities we have been involved in. You will find here reports on past events, and calls for papers for future ones. Our field is thriving, and this is a great time to be involved in it.

I would like to welcome and thank Leonhard as our new Treasurer, and Jakub as Membership Officer, who have both begun their duties starting from this summer. Thanks again to Rob and Sandie, whom they are replacing.

I wish to share with you a few thoughts about the Atlanta conference. Those of us who attended enjoyed it much, and we all thank Shabnam and Reza for the enormous energies they put into organizing it. At the same time, the attendance on the IAREP side was modest, and this calls for some thought. The Executive Committee is discussing the issue, and will prepare proposals to be brought before the General Assembly in Paris.

Which leads me to the conference in Paris. As you will remember, we will hold a joint conference in Paris this summer, together with the venerable International Association for Applied Psychology. Details and links about the conference are provided elsewhere. I wish to stress here a few points about timing: This is going to be a very large-scale event, and Paris is a popular destination in the summer. Make sure to reserve soon, especially accommodation (see Christine's text below). Time is also running short to suggest thematic panels. I have been asked to encourage you to send in your abstract and registration information in the near future, to enable the organizers to put together a well-structured program.

Yours,

David

## ***IAREP General Assembly Minutes***

***Atlanta, USA, June 29, 2013***

*Prepared by Agata Gąsiorowska*

Executives Present: David Leiser (President), Tomasz Zaleskiewicz (Honorary Secretary)  
Others Board member: Leonhard Lades (candidate for Honorary Treasurer), Jakub Traczyk (candidate for Membership Secretary), Agata Gąsiorowska (Newsletter Editor)

David Leiser opens meeting and introduces the agenda.

### 1. Approval of the Minutes from Wrocław 2012

The IAREP General Assembly Minutes from Wrocław, Poland (September, 2012) were published in the November 2012 Newsletter. The General Assembly approves the minutes without changes.

### 2. Editor's of JoEP Report

Tomasz Zaleskiewicz on behalf of Erik Hoelzl and Erich Kirchler presents the Editor's report on the *Journal of Economic Psychology*. Number of submissions is stable; the average editorial time is still decreasing. The current impact factor (1.081) is slightly higher in comparison to 2012. Tomasz informed also about special issues published in 2012 and planned for the future.

### 3. Changes in IAREP positions

David Leiser presented proposed changes in IAREP position: Leonhard Lades for Treasurer and Jakub Traczyk for Membership secretary. General Assembly unanimously accepts Leonhard Lades for Treasurer.

### 4. Treasurer's Report

Leonhard Lades presented the Treasurer's Report – the IAREP income comes from membership fees and support from Elsevier for the Exeter conference; expenditures: prizes (Kahneman lecture and Best student paper award), support for IAREP events, workshops co-sponsored with SABE, Wrocław conference sponsorship, bank transfers, webspace, design of the new IAREP website. Leonhard also informs that IAREP notices deficits every year now, but the deficit predicted for 2013 is much lower. The General Assembly approves the report. The report is available to IAREP members upon request (interested members should contact Leonhard Lades).

Fred van Raij and Stephen Lea asked about the plans for IAREP fee collection in 2014. David Leiser explained the plans to collect fees in advance before conference, and also on site in Paris. A web-based collection scheme will be put in place. This year's fees from Atlanta conference participants were also discussed.

### 5. IAREP/SABE/ICABEEP joint workshops

David Leiser presented a proposal to fund joint IAREP/SABE/ICABEEP workshops next year (3.000 Euro), like last year. General Assembly approves this proposal. Ofer Azar presented information concerning sponsored workshops in 2012.

#### 6. Information about upcoming conferences

David Leiser presented, on behalf of Christine Roland-Levy, information about the 2014 IAREP conference jointly with the IAAP congress (July 8 – 13, 2014).

David Leiser presented the information about 2015 joint IAREP/SABE conference in Sibiu, Romania (July 13-17, 2015). General Assembly discussed the idea of organizational learning concerning the organization of conference. Tomasz will travel to Sibiu, to share his experience. Tomasz Zaleskiewicz presented the information provided by Eugen Ionesco.

Gerrit Antnides offered to organize the 2016 IAREP conference (jointly with SABE) in Wageningen, Netherlands.

## ***Announcement by the Honorary Treasurer***

*Leonhard Lades*

I like to take this opportunity to introduce myself to those of you who have not yet met me. On the recent IAREP conference in Atlanta, I was elected as the new Honorary Treasurer succeeding Rob Ranyard. I am looking forward to working within IAREP and like to thank Rob and Sandie McHugh for their ongoing support.

I also like to make a pre-announcement: As you know, the 2014 IAREP conference in Paris will be combined with ICAP. This implies that the conference fee will not include the membership fee for our association, which might become a problem for IAREP. However, we will provide you with other convenient ways of payment in order to remain a member of our association. We count on your support.

## ***IAREP Membership Renewals***

*Jakub Traczyk*

Attendance at IAREP conferences includes IAREP membership for the following year. Delegates at Wroclaw are therefore members for 2013, and those who attended Atlanta are members for 2014. If a member does not attend two consecutive conferences they need to renew their membership by direct subscription, otherwise it will lapse.

Therefore members who attended Exeter Conference in 2011, and did not attend Wroclaw or Atlanta will have to make a payment of 40 euros or £35.00 for their membership to continue. A general reminder has been issued via the IAREP mailing list.

Members who are not in good standing are requested to contact Jakub ([jtraczyk@swps.edu.pl](mailto:jtraczyk@swps.edu.pl)) by the end of the year, otherwise it will be assumed that they no longer consider themselves IAREP members

## ***IAREP Conference 2014 Paris, France***

***IAREP/ICAP 2014, Paris, France, July 8-13, 2014***

*Christine Roland-Levy*

It is time to really think about coming to Paris in next July!

Before December 1st, submit your abstract on line [www.icap2014.com](http://www.icap2014.com). There were few IAREP symposia, but it is still possible to submit "open symposia", before November 15<sup>th</sup>.

Now, as requested by IAREP members, we have found an Ibis hotel in which potentially all IAREP participants can fit. The price is 117.5 euros (breakfast included); it is 2 metro stops to the Congress center.

We need very quickly to know who will need this hotel, before opening it to all the other participants.

So please in order to have an idea of how many rooms are needed, we urgently need a prebooking. For this prebooking, send a message, as soon as possible, with as an object "IAREP Hotel" to both ICAP 2014 - INFO [Celine.Soulier@mci-group.com](mailto:Celine.Soulier@mci-group.com) and myself, with the type of room (number of persons) and the potential dates of your stay, knowing that the opening of the Congress is at 4pm on July 8, with work-congress workshops all day on the 8th - and the closing is in the afternoon of the 13th.

Also, we are thinking of organizing an IAREP boat trip on Wednesday evening, just after the sessions, the 9 of July, for an extra cost of 15 euros per person. The idea would be to meet at the boat departure point on the Seine, potentially by the Pont Alexandre III (metro Champs Elysées Clémenceau, direct line from the Congress place, 5 stops). It is a hop on:

<http://www.batobus.com/index.htm>

In order to organize this boat trip, we need to have an idea of how many participants will attend. Please indicate in your "IAREP Hotel" message if you think that you will be part of the boat trip. We would stop somewhere for a drink.

All division 9 (Economic Psychology) participants will also be invited to join us.

I look forward to reading you messages, as soon as possible.

See you soon in Paris,

Christine

Pr. Christine Roland-Lévy

President of A-CIPA, Consortium of French Psychology Associations.

Congress President of the 28th ICAP 8-13 July 2014

[www.icap.2014.com](http://www.icap.2014.com)

Cell phone: +33(0)68018 6964



## ***SABE 2014 Lake Tahoe, USA***

### ***Stretching Behavioral Economics***

*Mark Pingle, SABE Board Member and conference organizer*

The 2014 SABE annual conference will be held July 21-24 at the Harvey's Lake Tahoe hotel on the South shore of Lake Tahoe. Lake Tahoe is the number one outdoor tourist destination in the world, and SABE has negotiated room rates for conference participants at this four star hotel of less than \$100 per night at this prime season time. The conference theme will be "Stretching Behavioral Economics." General session presentation slots are limited. You can reserve a presentation slot for yourself now by organizing a good session. To propose a session, email conference organizer Mark Pingle at [pingle@unr.edu](mailto:pingle@unr.edu)

## ***ICABEEP (The International Confederation for the Advancement of Behavioral Economics and Economic Psychology) news***

*Ofer Azar*

On behalf of the ICABEEP Executive Committee, I am happy to report some news on IAREP-SABE-ICABEEP sponsored activities. The sponsorship of these activities was made possible thanks to the decision of IAREP and SABE to provide funding for such joint activities. The successful joint workshops and conference show that the cooperation between IAREP and SABE helps to encourage activities in economic psychology, behavioral economics, and related fields.

In July 2013 we met in the joint SABE-IAREP -ICABEEP conference in Atlanta. The conference was successful in many ways – we had great keynote talks, interesting sessions, excellent food, joyful entertainment (a concert and a great stand-up comedy), and even the weather was nice. I wish to thank the organizers Shabnam Mousavi and Reza Kheirandish for their efforts and time in organizing this conference.

In 2014 we plan to have separate conferences (IAREP in Paris and SABE in a resort hotel in the Lake Tahoe area), and in 2015 a joint conference is planned again, with a proposal to have it in Romania.

Following the decision of SABE and IAREP in 2012 to provide funding again for joint IAREP-SABE-ICABEEP activities (3000 Euros from SABE and 3000 Euros from IAREP), the ICABEEP Executive Committee issued a call for proposals. Four excellent proposals were received and the committee decided to fund all four. The four proposals that were funded took place by now and include the following:

1. Bay Area Behavioral and Experimental Economics Workshop, organized by John Ifcher (Santa Clara University) and Alessandra Cassar (University of San Francisco), which took place in May 2013.
2. A workshop of the Behavioral and Experimental Economists of the Mid-Atlantic (BEEMA), organized by John Smith and David Owens, which took place in August 2013.
3. A workshop organized by Christoph Kogler and Eva Hofmann (Faculty of Psychology, University of Vienna) on “Shedding light on the shadow of economy: A critical assessments of methods in tax research” (September 2013).
4. A workshop on “Ownership and Economic Decisions” organized by Bernadette Kamleitner and Stephan Dickert (Vienna University of Economics and Business) (September 2013).

Links to these workshops and additional information about ICABEEP activities is posted on [http://www.iarep.org/ICABEEP\\_activities.htm](http://www.iarep.org/ICABEEP_activities.htm) and some other information appears on <http://www.iarep.org/ICABEEP.htm>.

In 2013 ICABEEP was again allocated 6000 Euros (divided equally between IAREP and SABE) for joint activities, and a call for proposals yielded seven proposals. The ICABEEP Executive Committee decided to fund six of the seven. More information about these activities will be posted as it becomes available.

I want to thank IAREP and SABE for their continued support of these joint activities, and to thank the other members of the ICABEEP Executive Committee (Gerrit Antonides, Ewa Gucwa-Lesny, Vera Rita de Mello Ferreira, Charlotte Phelps, and Gideon Yaniv) for their help.

Ofer Azar, Chairperson of the ICABEEP Executive Committee

## ***Results of Student Paper Competition - Atlanta 2013***

*Agata Gasiorowska*

This year, the Elsevier/IAREP Best Student Paper Competition 2013, was announced during the gala dinner in Atlanta at the SABE/IAREP/ICABEEP conference, chaired by Shabnam Mousavi and Reza Kheirandish (25th-29th July, 2013, USA, Atlanta).

The Award Committee of the Best Student Paper Competition 2013 was composed of four members:

- David Leiser as the Award Committee Chair.
- Agata Gasiorowska
- Tomasz Zaleskiewicz
- Charlotte Phelps

We wish to thank all our colleagues for advertising this Paper competition and all the participants. The papers were evaluated according to (a) the interest of subject area; (b) the quality of research; and (c) the quality of writing.

The Award Committee attributed the first prize of 1000 Euros to Sylviane Chassot, Universität St.Gallen for her paper “Implicit cognition, capabilities, and incentives: assessing investment response to the renewable energy revolution”. The prize also entitles her to a year's subscription to the *Journal of Economic Psychology*

The Second prize was given to Sarah Morehead, University of Maine, for her paper on “Psychological Distance as a Unifying Construct for Interdisciplinary Choice Models”.

The Third prize goes to Urmimala Sen, Georgia State University, for her paper on “Competition and Cooperation in Rural India: A Gender-Caste Study”.

The second and third best papers/authors each receive a year's subscription to the *Journal of Economic Psychology*,

Congratulations to all of you!

Agata Gasiorowska  
University of Social Sciences and Humanities, Poland

## ***Report from ICABEEP co-sponsored workshop on methods in tax research “Shedding light on the shadow of economy: A critical assessment of methods in tax research”***

*Eva Hoffman*

The ICABEEP (International Confederation for the Advancement of Behavioral Economics and Economic Psychology) and IAAP (International Association of Applied Psychology) co-sponsored workshop ‘Shedding light on the shadow of economy: A critical assessments of methods in tax research’ successfully took place at the University of Vienna on 26th and 27th September. The workshop brought together 53 well-known researchers from different areas of research on tax behavior (e.g., macro- and micro-economists, legal scholars, accountants, psychologists and neuro scientists, researchers at Universities and practitioners from national Austrian and Dutch tax administrations) and students enrolled in the Vienna Doctorate on International Business Taxation coming from 22 countries (e.g., Australia, Italy, Switzerland, UK).

In six sessions participants discussed and evaluated the multitude of different methods used to investigate tax behavior including simulations, experiments, surveys, qualitative approaches (social representations etc.) and physiological measures. The presentations by 14 speakers (Michael Lang, Jane Frecknall-Hughes, Friedrich Schneider, Aloys Prinz, Barbara Summers, Sjoerd Goslinga, Luigi Mittone, Veronika Grimm, Stephan Muehlbacher, Henriette Bongers, Erich Kirchler, Jennifer Stark, Benno Torgler, and Claus Lamm) on the different methods stimulated several animated discussions regarding the advantages as well as disadvantages of the respective methods and generated new research ideas and collaborations.

At the end of the workshop the sessions were summarized by Eduard Mueller and Eva Schrittwieser, members of the Austrian Ministry of Finance, Tax Administration, highlighting the different disciplines and methodical approaches of the presenters. They stimulated again very lively discussions by presenting four questions from the practitioners’ point of view asking researchers, e.g., how to resolve the complexity of tax laws and procedures that is driven by globalization and digitalization.

The social program of the workshop included a cheerful visit of an original Viennese wine bar (Heurigen) in Grinzing, Vienna, on Thursday evening giving workshop participants not only the opportunity to get to know each other and to develop innovative interdisciplinary research projects but also to taste Austrian cuisine and wine typical for the region. On the second day of the workshop the OeBS, the Austrian banknote printing plant, was visited, which allowed workshop participants a fascinating but rarely giving insight in how Euro banknotes are produced from the first printing plate to the final banknote.

Overall, the workshop ‘Shedding light on the shadow of economy: A critical assessments of methods in tax research’ was a great success. It initiated new research projects and collaborations across different methods and disciplines in tax research including the perspective of practitioners from tax administrations. More information on the workshop can be found at <http://aow-psy.univie.ac.at/nachrichten/details/article/shedding-light-on-the-shadow-of-economy-a-critical->

[assessments-of-methods-in-tax-research/?tx\\_ttnews%5BbackPid%5D=117367&cHash=062e725ee9bd526c9bae3db36cb28d9c](http://assessments-of-methods-in-tax-research/?tx_ttnews%5BbackPid%5D=117367&cHash=062e725ee9bd526c9bae3db36cb28d9c).

Organizers: Christoph Kogler, Eva Hofmann & Erich Kirchler of the Faculty of Psychology, University of Vienna

## ***Report from ICABEEP co-sponsored The Bay Area Behavioral and Experimental Economics Workshop***

*John Ifcher and Alessandra Cassar*

The Bay Area Behavioral and Experimental Economics Workshop (BABEEW) was held on May 4th, 2013, at University of San Francisco (USF). Fifty scholars participated in the workshop and 35 presented their research.

The goal of the workshop was to create a welcoming scholarly environment in which behavioral and experimental economists from the Bay Area and beyond could share their research and ideas. Scholars came from Bay Area institutions (including Berkeley, Davis, Santa Clara University, UC-Santa Cruz, University of San Francisco, and Stanford) as well as many other institutions (including Florida State University, UC-San Diego, UC-Irvine, UCLA, University of Hawaii, and University of Virginia).

There were five parallel sessions in which 35 papers were presented. Session titles included: Games and Auctions, Intertemporal Choice, Social Preferences, Field Experiment, Beliefs and Biases, Social Networks, voting and Insurance, Information, Bargaining and Contracts, Gender, and Gender

There was also a well-attended workshop dinner. The workshop would not have been possible without the generous support of the International Association for Research in Economic Psychology (IAREP), the Society for the Advancement of Behavioral Economics (SABE), the International Confederation for the Advancement of Behavioral Economics and Economic Psychology (ICABEEP), the University of San Francisco, and the Leavey School of Business at Santa Clara University. Our thanks go out to these funders as well as to the scientific committee (including Alessandra Cassar, Dan Friedman, John Ifcher, Linda Kamas, and Charles Sprenger). Next year's workshop is already in the works. It will likely take place around the same time (first weekend of May). The location will be Stanford University.

Respectfully Submitted,  
John Ifcher and Alessandra Cassar  
BABEEW 2013 Organizers  
Santa Clara University and University of San Francisco

## ***Report from Vienna Workshop on (Psychological) Ownership & Decision Making***

*Stephan Dickert*

The workshop on psychological ownership and decision making was organized by the Institute for Marketing and Consumer Research of the Vienna University of Economics and Business. Financial support for this workshop was generously provided by IAREP/SABE/ICABEEP, the Vienna University of Economics and Business, and several sponsors (Almdudler, Prodir, Rauch, Waldquelle, WWG). The aim of the workshop was to bring together scholars from different academic fields to discuss the many facets of (psychological) ownership and how it impacts economic behavior. A total of 46 invited participants from 11 countries made the two-day workshop in Vienna a great success. Overall, 2 keynote addresses from Prof. Jon Pierce and Prof. Russell Belk, as well as 15 talks, 19 posters, and 2 round-table discussions provided fascinating and new input on the multidisciplinary topic of ownership. The presentations included published and unpublished work on ownership-related fields such as loss aversion & endowment effects, tangible vs. intangible goods, ownership as self-extension, developmental perspectives, acquisition modes, ownership and mere touch, as well as historical and philosophical aspects of the ownership concept. The scientific level of all presentations was very high, providing evidence for the attractive scientific program and general interest in the field of ownership. The general consensus was that ownership, although used daily in all economic transactions, still holds many questions for researchers to discover. The many productive discussions during the workshop were complemented by a social evening tour through beautiful Vienna. As acknowledged by the participants, this workshop was able to bridge the gap between several disciplines and provided for the active exchange of novel ideas to be pursued in collaborative research. As an outgrowth of the workshop, Prof. Dr. Bernadette Kamleitner and Dr. Stephan Dickert are co-editing a special section on psychological ownership for the Journal of Behavioral Economics (formerly Journal of Socio-Economics).

The organizing team would like to thank all workshop participants and sponsors for making this workshop such a success!

Bernadette Kamleitner, Stephan Dickert, Christine Bösenkopf, & Ruta Ruzeviciute

## ***Call for papers - II International Seminar on Economic Psychology “Psychology of Economic Self-Determination of Person and Community”***

*Irina Bondarevskaya*

II international seminar on Economic Psychology: “Psychology of Economic Self-Determination of Person and Community” will take place at Lucian Blaga University of Sibiu in April 2014.

Seminar is co-organized by Lucian Blaga University of Sibiu, Romania (Prof. Univ. Eugen Iordanescu), CISES s.r.l. & PSIOP, Italy (Dr. Alessandro De Carlo), and Institute of Social and Political Psychology NAPS of Ukraine, Department of Psychology of Masses and Communities (Prof. Univ. Vadym Vasiutynskyi).

Psychologists and economists are invited to discuss the following topics of Economic Psychology:

- Psychological peculiarities of national economic policy;
- Money, income and savings attitudes;
- Psycho-economic aspects of organizational activities;
- Entrepreneurship psychology;
- Economic consciousness and economic socialization;
- Psychology of consumer behavior;
- Psychology of richness and poverty;
- Pedagogical basis of economic consciousness development.

Seminar proceedings will be published in English. Participation in the seminar and publication are free of charge. Delivery of the book of abstracts is covered by authors. If required it can be sent in \*pdf format to authors' emails. Travel, meals and accommodation should be paid by participants. For registered participants Organizing Committee will provide information about travel, meals and accommodation in Sibiu.

Abstracts guidelines: up to 1200 words, please avoid footnotes, figures and bibliography. On the top of abstracts: authors' name and surname, scientific degree, title, position, affiliation.

Theoretical study should include: 1) theoretical and methodological relevance, 2) objectives, 3) results, 4) conclusions. Empirical study should include: 1) theoretical and methodological relevance, 2) objectives, 3) method and organization of the study, 4) results, 5) conclusions. These units should be clearly separated in the text.

Abstracts should be sent to email: [dniropsy@yahoo.com](mailto:dniropsy@yahoo.com) in \*.doc, \*.docx by March 1st.

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## ***Call for paper - II International Research-to-Practice Conference “Economic psychology: Past, Present, Future”, Saratov, Russia, May 2014***

*Gulnara Gubaydullina*

II International Research-to-Practice Conference “Economic psychology: Past, Present, Future” with elements of science school (dedicated to the 5th anniversary of Center of Psycho-Economic Researches SSC RAS) will be organized in the May, 2014 on the basis of Stolypin Volga Region Institute.

The conference’s goals are the consolidation of relations between representatives of economic and psychological sciences of Russia and the world centers in the sphere of Economic Psychology and Behavioral economics, exchange to experience and getting acquainted the participants with advanced or innovative researches (its matter, methodology and techniques) Russian and world science, determination aspects of further development of Economic Psychology on the basis to determine consolidation the economic, psychological and economy-psychological directions. Working languages of Conference are English and Russian.

Preliminary general directions of conference:

- Philosophical and methodological aspects of economic psychology
- Economic psychology and behavioral economics: problems of integration
- History of economic psychological researches
- Economic psychology of innovation
- Economic psychology, human capital, economical and psychological education
- Statistical methods and modeling in economic psychology
- Economic psychology in modern organization
- Psychology of property, finance, marketing and advertising
- Methodic of experimental researches in economic psychology and behavioral economics
- Economic ethno psychology
- Economic psychology of recreation and human capital reproduction

During the Conference expected to conduct the Round Table on

1. “Economic psychology as a resource of science organization of government policy”
2. “Economic psychology of public services”
3. “The opportunities of overcoming of economic deprivation in modern society conditions”

In the frames of Conference it is planning to conduct open lectures and methodological seminars:

1. Methodological seminar of Science Scientific Council on the philosophy and methodology of RAE on "Cultural and historical aspect of the professional training of civil servants in the frames of a two-tier education system"



2. Methodological seminar with the participation of the Government of Saratov region on "Creating of educational clusters in Russia"

For further information about the conference, please go to

<http://eng.psychecon.ru/index.html>

Any questions please submit to Alexander Neverov, Director of Center of psycho-economic researches ([psychecon@gmail.com](mailto:psychecon@gmail.com)).

***NUMIP-Interactive Museum Center of Reference in Economic Psychology and Financial Education, at the Money Museum in the Brazilian Central Bank***

*Vera Rita de Mello Ferreira*

At the end of 2009, during an OECD seminar on financial education in Rio, Brazil, I heard of an interactive museum of economics, in Mexico [MIDE- Museo Interactivo de Economía], and it immediately occurred to me that perhaps something similar could be implemented involving economic psychology – an interactive museum of economic psychology was the initial idea.

For some time I looked for sponsors and partners – IAREP would obviously have to be involved too! A few months later, the financial education department at the Brazilian Central Bank, and more specifically, their Money Museum, in Brasília, showed interest in the project, while Alan Lewis, who was then IAREP's president also supported the partnership, but bureaucracy [in Brazil] is not easy, so it was only last July that Numip, the Interactive Museum Center of Reference in Economic Psychology and Financial Education, has finally become an official project. I am currently the consultant responsible for designing it, and we are taking the first steps towards proposing a pilot to be tested by June [if we are lucky enough to catch the world soccer Cup crowd] or September, the latest.

The aim is to disseminate information from research in economic psychology to the population, as well as offering tools and opportunities to discuss applications for this knowledge in the realm of economic behaviour, decision-making and policy-making. Topics addressed include the history of the discipline, main researchers, findings and publications, biases and systematic errors in decision-making in realms like credit and over-indebtedness, insufficient contributions to savings, insurance and pension plans, overconsumption, sustainability, vulnerability to financial fraud. Given the fact that Numip shall be located in a central bank, illusions and other psychological aspects regarding inflation are to be a major topic, so if you have studied this issue and wants to share your findings and publications, please let me know [[verarita@verarita.psc.br](mailto:verarita@verarita.psc.br)].

This pioneering approach to financial education is based on the assumption that technical information alone seldom reaches the objective of conveying these notions to the intended recipients. For this purpose, a wide array of resources will be used, such as games, sketches, testimonies, experimental situations, collective building up of choice architecture strategies, alongside regular literature.

So here is one final remark, and kind request to those who feel they might be able and willing to cooperate too: we intend to have a library dedicated to economic psychology there, perhaps the first one with this specific scope, so if you have books you do not use any longer and wish to donate them, we will be more than pleased to have them in this budding collection! The Bank will figure a way to bring them down to Brasília. And if you are an author, we would be delighted if you could ask your editor to donate a copy as well. A hopeful deadline for getting the copies would be February, 2014.

As soon as we begin working on the concrete pilot, I will update you on it so that those who wish to cooperate with insights and suggestions may do it. Thanks a lot anticipatedly!